AMERICAN TAPESTRY ALLIANCE

2025-2026 ANNUAL REPORT

SOPHIA HERR, ***AT LEAST NOW I CAN SEE THE SKY FROM MY ATTIC, 2025***

THINKING THROUGH TAPESTRY TEITELBAUM AWARD WINNER, 2ND PLACE

MISSION STATEMENT

The **American Tapestry Alliance** (**ATA**) is engaged in a wide range of educational, exhibition, outreach and promotional programs. Our programs serve the goals of our Mission Statement:

- to promote an awareness of and appreciation for woven tapestries designed and woven by individual artists
- to encourage and recognize superior quality tapestries
- to encourage educational opportunities in the field of tapestry
- to sponsor exhibitions of tapestries
- to establish a network for tapestry weavers throughout the world
- to educate the public about the history and techniques involved in tapestry making

OPERATING HIGHLIGHTS

ATA provided a variety of programs to support our mission including:

- featured two **Ambassador Speakers, Suzanne Tick and William Jeffries,** who shared their contemporary practice as a studio artist and concurrent exhibitions
- organized an online workshop with **Rowen Schussheim** who served as our final test drive prior to launching a regular series of online workshops
- organized **two** exhibitions of contemporary fiber art, **American Tapestry Biennial** exhibited at the Epiphany Center in Chicago, IL, featuring the work of **40** artists and **Thinking Through Tapestry**, featuring the work of **60** artists at the Evanston Art Center in Evanston, IL
- organized an artist panel discussion in conjunction with **Thinking Through Tapestry** as a participating speaker for Textile Talks organized by Surface Design Association, and Studio Art Quilt Associates.
- hosted ATA's second **Tapestry Week** featuring member speakers which served approximately 275 members
- featured **122** artists on ATA's online **Artist Directory**
- published **3** issues of **Tapestry Topics**, ATA's member publication featuring in-depth articles on tapestry processes, history, and latest news
- launched the organization's first CRM (Customer Relationship Management) system, Neon One, to better serve members
- launched an online store with proceeds supporting the organization
- Welcomed new board member, **Nicole Claudio** as our Director of Volunteers

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A YEAR IN REVIEW

TOTAL PROGRAMS DELIVERED: 10

TOTAL MEMBERS AND PARTICIPANTS SERVED: 1,856

TOTAL FOLLOWERS ON SOCIAL MEDIA: 13,000 (IG) 11,900 (FB)

YEARLY REACH ON FACEBOOK: 727.5K VIEWS (UP 59.7% FROM PRIOR YEAR)

YEARLY REACH ON INSTAGRAM: 674.5K VIEWS (UP 472.7% FROM PRIOR YEAR)

From the Director at Large, President

It has been a productive year for the American Tapestry Alliance, including several changes in the make-up of the board. The many and varied talents of our new members are helping us reach beyond our traditional membership to engage a wider audience in the making and appreciation of contemporary tapestry.

Our finances have improved substantially. We received a generous donation of $12,899 from Tapestry Weavers South upon the closing of their organization. This was a welcome windfall, and we remain grateful for it — but our ongoing priority is to build reliable monthly income so that the Alliance is solvent and self-supporting year to year.

One new source of that income is our online workshop program. We offered our final test-drive online workshop in February and have since been developing a robust offering of workshops for the upcoming year. The proceeds help keep the organization on firmer financial footing while extending our teaching to weavers who can't travel to in-person events. We are always looking for new teachers and ideas for online workshops so if you would like to teach a workshop, please email info@americantapestryalliance.org and we will respond.

We welcomed our new Director of Volunteers, Nicole Claudio, in June. She will be a wonderful addition to our board with many skills gained from working in the museum field. We also launched a new CRM platform, which we will use to strengthen member connectivity and engagement. And we introduced the Goodie Store, an online auction platform for small tapestries and tapestry weaving equipment.

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Working with our Administrative Manager, Maggie Leininger, and our Director of Exhibitions, Adrianne Weiss, the board produced two exhibitions this fiscal year. The first, in August–September 2025, was our traditional offering: the *American Tapestry Biennale 15*. The second, *Thinking Through Tapestry*, ran this May–June and met its stated goal of fostering dialogue between classical tapestry techniques and work that departs from those roots.

None of this year's work — the exhibitions, the workshops, the new platforms — happens without volunteers. My thanks to every member who has given time and expertise to ATA. You are how we keep "honoring tradition and inspiring innovation" from being only a phrase.

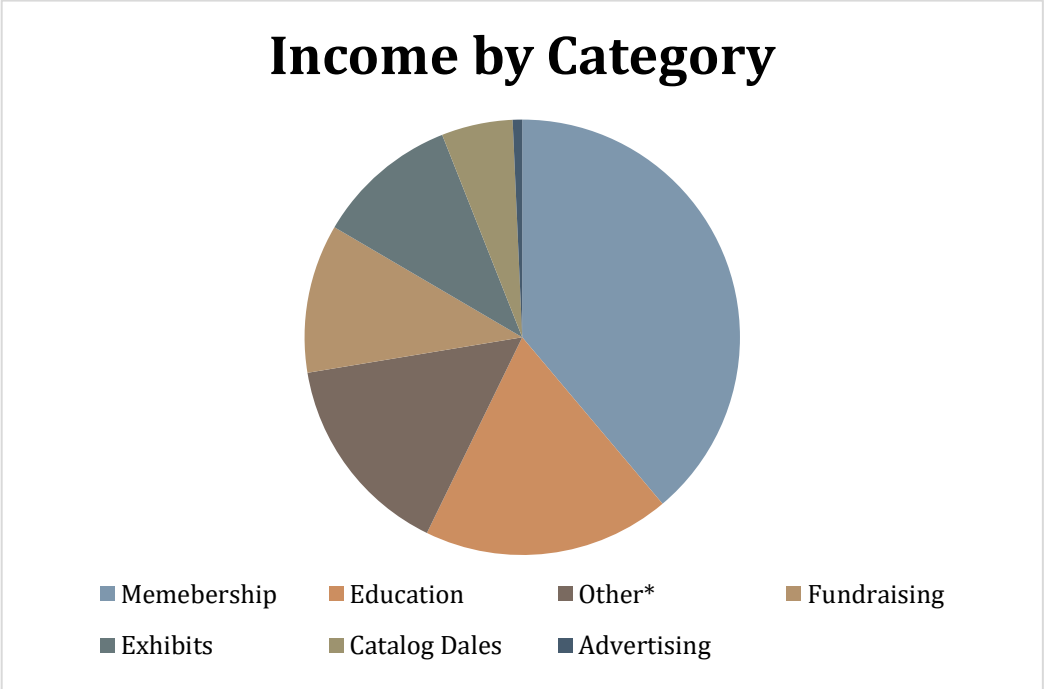
David van Buskirk, Director at Large, President

FINANCIAL OVERVIEW

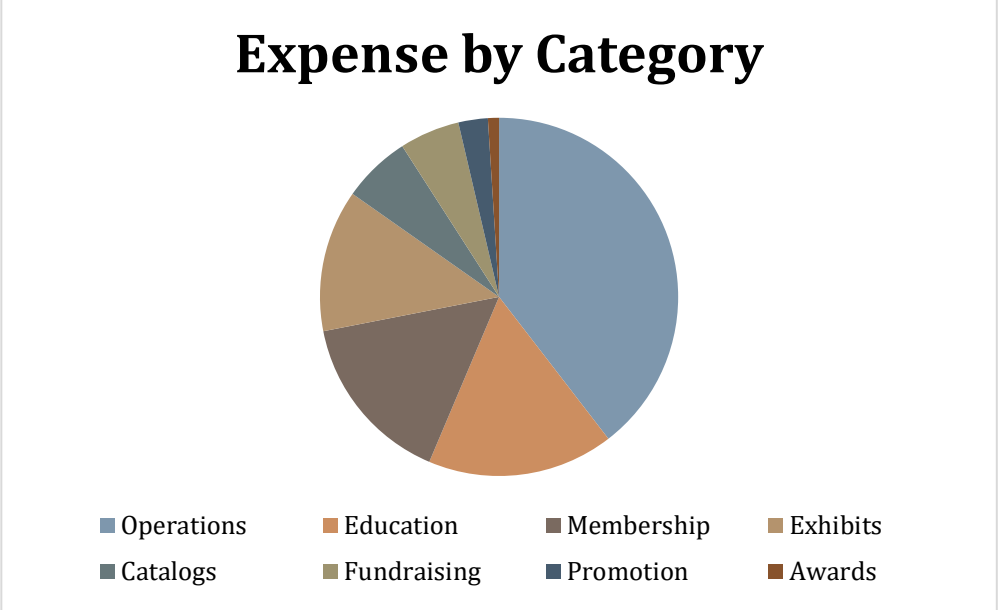
Below are the financial details for the FY 2025-26. Like years past, our concerted effort was to increase income and reduce expenses. We held a Giving Tuesday campaign and our annual Valentines Day Appeal in addition to launching our Goodie Store and developing some additional programmatic offerings. Thank you to all the members who participated. We will continue with our plan/goal to work smarter and harder to improve our financial position.
Gail Thompson, CPA, and Amy Fincher, bookkeeper, continue working on ATA's financial plan. Please do not hesitate to contact Gail Thompson at treasurer@americantapestryalliance.org with any questions you may have about and of the financial details outlined in this report.

Income Category	% of Income	$ Amount
Membership	39%	34,046
Education	18%	16,090
Other*	15%	13,295
Fundraising	11%	9,677
Exhibits	11%	9,260
Catalog Sales	5%	4,638
Advertising	1%	617
	Total Income	**87,623**

* Includes $12,899 from Tapestry Weavers South Closure



Expense Category	% of Expense	$ Amount
Operations	40%	41,591
Education	17%	17,689
Membership	16%	16,361
Exhibits	13%	13,491
Catalogs	6%	6,476
Fundraising	5%	5,711
Promotion	3%	2,795
Awards	1%	1,050
	Total Expense	**105,164**



OUTGOING BOARD OF DIRECTORS

Special thank you to former board member, **Marion Schichilione (Director at of Volunteers)** serving ATA and providing meaningful guidance to the organization. Marion's last day of service was in March 2026.

NEW BOARD OF DIRECTORS

Welcome to Nicole Claudio as our new Director of Volunteers. Nicole joined the board in May 2026.

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THANK YOU TO OUR MEMBERS AND SUPPORTERS WHO PROVIDED GENERAL FINANCIAL SUPPORT FROM JULY 1, 2024, TO JUNE 30, 2026

400

Barbara Burns
David van Buskirk
Roberta Chamberlain

200-400

Anonymous
Cheryl Riniker
Deborah Corsini
Deborah Jane Bartz
Dorothy Rodes
Elizabeth Wood
Erika Baker
Janette Gross
Jenny Heard
Katherine Straznickas
Lisa Schweitzer
Marion Scichilone
Mary Lane
Susan Iverson

100-200

Alta Turner
Astrid Bennett
Dianne Chicoine
Galadriel Breezy
Lialia Kuchma
Jeanne Bohlen
Kathleen Praetorius
Merna Strauch
Nancy Kramer
Patricia Nelson
Priscilla Weeks
Sarah Swett
Tommye M. Scanlin

Additional

Ann Marie Miller
Anna Wetherell
Anna Zinsmeister
Anne Michell Reid
Annie Landry
Barbara McGonagle
Bonni Hurt
Cara Kearns
Carol Fournier
Carol Lerner
Carol Seeds
Charlene Marietti
Charlotte Wenger
Cheryl Wurzbacher
Christine Race
Claudia Boldt
Cynthia Jo Martinez
Danielle Lopez
Diane Gerity
Dorothy Thursby-Stern
Elaine Erickson
Elizabeth Buckley
Faith Varrone
Fannie Lee
Geraldine Chamberlain
Harriet Memeger
Helena Richardson
Helena Valentine
Helene McIntyre
Jane Cahill
Jennifer Sargent
Jessica Ostrow
Judith Baker
Karen Clements
Karen Hartwell
Karen Maddi
Karen Massey
Kim Mumbower
Kristin Hathhorn
Kyle M. Mansfield
Lin Keeling
Linda Porte
Linda Yeatts
Lisa Nagro
Lou Fiskin-Ross
Lydia Tiede
Marie-France Gosselin
Marilyn Kazmers
Mary Anne Dyer
Mary Gidzinski
Mary-Anne Dalkowski
Molly Elkind
Monica Murphy
Murray Gibson
Nancy Everham
Nancy Hanson
Nancy Salomon
Neva Thiessen
Pamela Done
Patricia Dunn
Peggy-Jay Mohr
Phillenore D Howard
Phoebe McAfee
Ragan Buckley
Rebecca Fabos
Rebecca Hooper
Regina Moss
Rita Corbett
Susan Weir
Terri Bryson
Virgina Wallace
Zoe Topsfield