

***Beyond Technique: Tapestry in the Age of “like”, AI, & the Consumable Image***  
**ATA Member’s Retreat Workshop 2024**  
**Instructor: Shelley Socolofsky**

To weave a tapestry is an embodied and ritualized experience. Just how effective does *embodied ritual* translate into the consumable images of AI, social media, and the glossy spectral gaze of our time? Where does the relevance of tapestry weaving land within the infinite sea of information and our submission to the algorithmic recommendation engines that are shaping our perceptions of contemporary culture, time and creativity?

Join Shelley for this thought provoking and creatively stimulating workshop as we deep dive into tapestry as a *language*. Dialogue, critique and one on one instruction will be interspersed with experimental exercises in hand and digital collage, dye, pigment fabrication and color saturation exercises, all in collaboration with expanded and unconventional approaches to tapestry weaving and investigation.

Open to all who may be interested in (re)inspecting, (re)inventing, and (re)imagining their tapestry practices, or for those who just want to try on something new, through fresh modes of thinking and making.