



AMERICAN TAPESTRY ALLIANCE

### Advertising with the American Tapestry Alliance

**ATA** loves promoting businesses that support weavers and fiber enthusiasts of all kinds from publications, materials, supplies, equipment, services, and educational or travel opportunities. Have a new book you would like to promote? How about a new online course you would like to share? **ATA** provides several advertising options to meet your needs:

- ATA's Membership Directory
- ATA's newsletter, *Tapestry Topics*
- ATA's eNews & Social Media Package (FB, IG, Twitter)
- Combination of all 3!

**ATA** has a daily reach of over **4,000** views on Facebook, and over **3,000** contacts who receive our monthly emails. That's **7,000** pairs of eyes who will see your products!

*Tapestry Topics* is published three times a year and the Membership Directory is updated monthly. Ads may be updated prior to the deadline of each *Tapestry Topics*:

<b>February 1<sup>st</sup></b>	(Publication date is approximately March 15)
<b>June 1<sup>st</sup></b>	(Publication date is approximately July 15)
<b>October 1<sup>st</sup></b>	(Publication date is approximately November 15)

### ANNUAL AD RATES

**ATA** members receive a 20% discount. All advertisers receive a 5% discount for a combination of all three outlets.

Ad Size	Media	Member Rate	Non-Member Rate
1.75" H x 4.75" W	1/4 Page Membership Directory	\$24	\$30
	1/4 Page Tapestry Topics	\$24	\$30
	1/4 Page eNews & Social Media	\$24	\$30
	1/4 Combo—all 3!	\$68	\$85
3.75" H x 4.75" W	1/2 Page Membership Directory	\$40	\$50
	1/2 Page Tapestry Topics	\$40	\$50
	1/2 Page eNews & Social Media	\$40	\$50
	1/2 Combo—all 3!	\$114	\$143
7.5" H x 4.75" W	Full Page Membership Directory	\$80	\$100
	Full Page Tapestry Topics	\$80	\$100
	Full Page eNews & Social Media	\$80	\$100
	Full Page Combo—all 3!	\$192	\$285

**Go Here to Place Your Ad Today:**

<https://www.americantapestryalliance.org/advertise-with-ata/>